



Guntersville Water Board

Privacy Policy for Text Alerts Sign-Up

Effective Date: 26 August 2024.

This Privacy Policy outlines how The Guntersville Water Board collects, uses, and protects personal information when you sign up for text alerts through our website.

1. Information We Collect

When you sign up for text alerts, we may collect the following information:

- o Personal Information: Name, phone number, and email address.
- o Preferences: Your preferences regarding the types of alerts you wish to receive (e.g., billing updates, service interruptions).

2. Purpose of Information Collection

The information we collect is used to:

- o Send you relevant text alerts regarding your water utility services.
- o Provide updates about billing, service interruptions, and emergencies.

3. Consent

By providing your information and signing up for text alerts, you consent to receive automated text messages from the Guntersville Water Board . Standard message and data rates may apply.

4. Data Sharing and Disclosure

We do not sell, rent, or lease your personal information to third parties. Your information may be shared with third-party service providers who assist us in delivering text alerts, but they are required to maintain the confidentiality of your information.

5. Opt-Out Options

You can opt out of receiving text alerts at any time by:

- o Following the opt-out instructions included in the text messages.
- o Contacting our customer service at 256-582-5931.

6. Data Security

We implement reasonable security measures to protect your personal information from unauthorized access, use, or disclosure. However, no method of transmission over the internet or electronic storage is 100% secure.

7. Changes to This Policy

We may update this Privacy Policy periodically. Any changes will be posted on our website, and we will notify you through text alerts or email if significant changes occur.

8. Contact Us

If you have questions about this Privacy Policy or our information practices, please contact us at:

o Email: info@gvillewater.com

o Phone: 256-582-5931

o Address: 705 Blount Ave., Guntersville, AL 35976

